

المؤتمر الدولي
المتاحف ودورها في التنمية السياحية

The International Conference
Museums and their Role
in Tourism Development

IC
MRTD

Sultanate of Oman
Oman Across Ages Museum
2025

سلطنة عُمان
متحف عُمان عبر الزمان
٢٠٢٥

International Conference Museums and their Role in Tourism Development

Oman Across Ages Museum
Wilayat of Manah – Sultanate of Oman
18–20 May 2025

Scientific Workshops



متحف عُمان عبر الزمان
OMAN ACROSS AGES MUSEUM



سلطنة عُمان
وزارة التراث والسياحة
Ministry of Heritage and Tourism



هيئة الوثائق والمحفوظات الوطنية
National Records & Archives Authority

Scientific Workshops

Date	Workshop Title	Presenter	Time	Venue
May 18, 2025	Tourism Marketing for Private Museums through Digital Media	Dr. Hafidh Abdullah Al Riyami Assistant Professor, Department of Tourism, College of Arts and Social Sciences, Sultan Qaboos University, Sultanate of Oman	10:00 – 11:00 AM	Innovation Lab – Oman Across Ages Museum
	Modern Technologies in Museum Artifact Protection and Restoration: From Scientific Diagnosis to Smart Intervention	Prof. Mohamed Ghoniem Professor at the Department of Conservation and Vice Dean of the Faculty of Fine Arts, Minia University, Egypt	11:30 AM – 12:30 PM	
May 19, 2025	Building Partnerships and Cooperation Between Private Museums and Tourism Institutions	Dr. Hamed Al Muhrzi Dean of Oman Tourism College, Sultanate of Oman	10:00 – 11:00 AM	Innovation Lab – Oman Across Ages Museum
	Digitally Reviving History: Creating and Utilizing Interactive Historical Characters in Museums	Dr. Heba Hassan Amer Visiting Lecturer at the Faculty of Archaeology and Languages, Matrouh University, Egypt	11:30 AM – 12:30 PM	
May 20, 2025	Ethical Principles in Museum Work According to the ICOM Code of Ethics	Ms. Moza Al Wardi Assistant Director General for Museum Affairs, Oman Across Ages Museum, Sultanate of Oman	10:00 – 11:00 AM	Innovation Lab – Oman Across Ages Museum
	Museums and Local Communities: Activating Partnership to Safeguard Intangible Heritage and Promote Rural Tourism	Dr. Asaad Abd Elrahman Awadallah Secretary-General of the National Council for Cultural Heritage and Promotion of National Languages, Republic of the Sudan	11:30 AM – 12:30 PM	



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